neosphere
Shaping Digital Futures

PRINT & DESIGN
COURSE OUTLINER

6th floor, Indra City Square
Madan Bhandari Road, New Baneshwor
Kathmandu, Nepal.
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Course: **Print and Design**
Duration: **150 hrs.**

Module 1:
Concepts of Graphics and Illustration

- Anatomy of Human brain
- How human brain works
- Critical thinking
- From brain till Design
- Sketching & Observation
- Seeing & Observing via sketching
- Rules to sketch better
- Observation to Design

Module 2:
Typography Design

- Measurement & Types of fonts
- Fonts vs type faces
- Rules of typography and Info-graphics
- Creating Typefaces and Selecting good fonts
- Info-graphics & it's value in Design

Module 3:
Image Magic

- Raster workflows
- Photo manipulation
- Digital Painting
- Colors / Layers / Filters
- Channels / Brush / Masking

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Module 4:
Digital Illustration

- Vector Workflows
- Illustration
- Symbols / Gradients
- Brush / Effects
- Relation to Psd - Ai - Ind to Coral

Module 5:
Page Design

- Book publishing designs
- Pages & Master Pages
- Text wrap

Module 6:
Design for Print and Advertising

- Principles of Design
- Branding trends and practices
- Rules to design better
- Knowing the R&D of Design
- Visual Communication
- Fundamentals of Photography
- Observation / Designing through photography
- How to take better pictures

Print Portfolio - Project